



LENA
POPE

**IMPACT
REPORT
2021/2022**

IMPACT REPORT 2021/2022

*This year you showed generosity in many forms,
propelling our mission forward.*

I have been thinking about when Lena Pope first began caring for children and families 93 years ago. I'm reminded of the compassion that fueled Mrs. Pope and her singular focus to provide stability and hope to children. We honor her legacy by continuing to respond proactively to needs in our community. I am proud to say we provided quality, compassionate care to the nearly 4,000 clients we served last year. Your support and generosity were vital to this success.

Every person in our community has the capacity to give, and generosity can take many forms. It could be as simple as a referral for Lena Pope's counseling services or volunteering at our charter school. It could also be a financial gift to help make our services possible. We are grateful to have a community that is generous in many ways. Thank you for every way you have supported our mission.

Moving forward we are focusing on refining our purpose, maximizing quality counseling and juvenile justice services, investing in and engaging caregivers, and fueling comprehensive academic success. Thank you for partnering with us and supporting our mission to equip our community with a strong foundation.



*We are grateful to
have a community
that generously
supports our mission
to equip children,
families, caregivers,
and community with
a strong foundation.*

A handwritten signature in black ink that reads "Ashley Elgin, Ph.D." The signature is fluid and cursive.

Ashley Elgin, Ph.D.
Chief Executive Officer

**This fiscal year, we served 3,980 clients
and 930 family members.**

REFINING & REFOCUSING

This past year, our staff and board spent time discussing how our mission, vision, and values could reflect the changes to our organization over the years while still honoring and recognizing our history. We are proud of the legacy Mrs. Pope left and want to ensure our supporters and community know who we are as an organization today and how we can serve them through a myriad of programs.

Our new mission, vision, and values are . . .

MISSION

Lena Pope's mission is to equip children, families, caregivers, and community with a strong foundation through counseling, education, and behavior interventions.

VISION

Lena Pope's vision is that children, families, and caregivers thrive; acting with confidence rooted in

- Meaningful relationships,
- Emotional intelligence,
- Effective communication skills, and
- Strategic problem solving.

VALUES

We will honor the enduring **legacy** of Lena Pope by:

- Proactively **responding** to community needs.
- Providing **quality, compassionate** care.
- Engaging with a spirit of **collaboration**.
- Investing in a culture of **respect**.
- Intentionally demonstrating **transparency**.
- Continually leading with **excellence**.



Examining our mission and vision brought to light the passion of our staff to clearly communicate that we are strength-focused.

We deeply believe every individual possesses inherent value, unique gifts, and is worthy of our attention and focus.

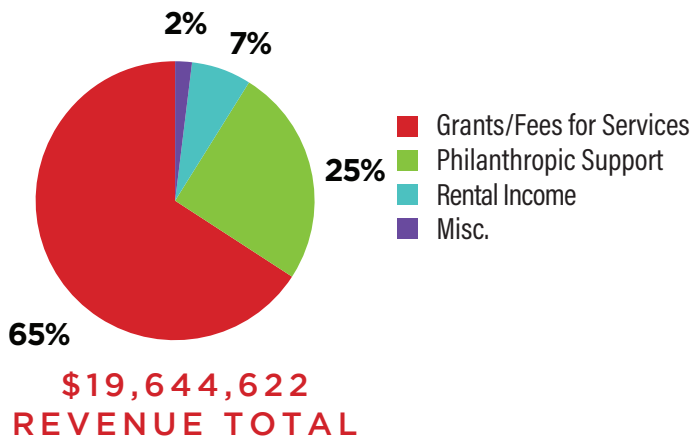


FINANCIALS



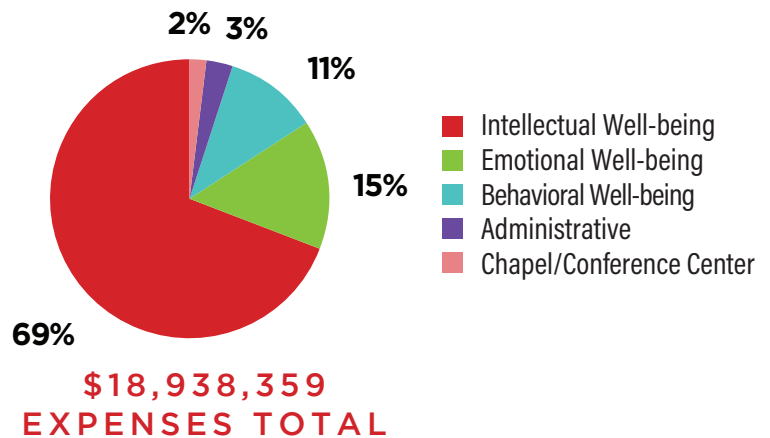
2021/2022 FISCAL YEAR SEPTEMBER 1, 2021 - AUGUST 31, 2022

REVENUE*



*Total revenue excludes non-operating items including investment gains on beneficiary trust assets primarily in oil and gas and unrealized gain on interest rate swap.

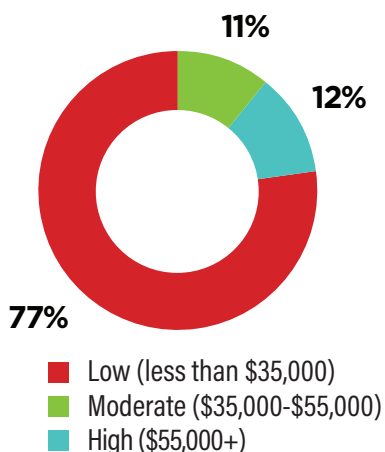
EXPENSES**



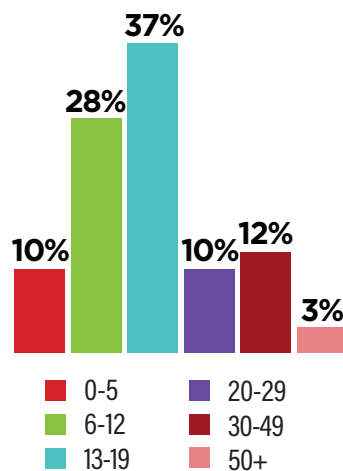
**Total expenses excludes depreciation. Fundraising expenses have been allocated to each program category. To receive a copy of our complete audited financials, please contact a donor relations representative at 817-255-2616 or donorrelations@lenapope.org.

3,980 CLIENTS SERVED THIS YEAR

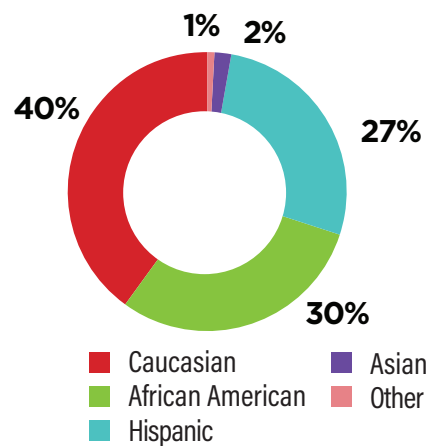
INCOME



AGE



ETHNICITY



GENDER



INDIVIDUALIZED ATTENTION

Chapel Hill Academy staff believe in building relationships by getting to know students individually. Jon McCracken, Director of Campus Operations, spent 27 years in the Marine Corps before he began working in education. When he heard Jimmy, one of his former 5th grade students, was graduating from Marine Corps Boot Camp, he flew to San Diego and attended graduation as a surprise. Later that week, Jimmy visited campus and talked with current CHA students about his experience and how his time at CHA helped him on his journey toward a career in the military.



SUPPORTIVE CARE

Brianna knew her grieving daughter needed support so she reached out to Lena Pope. *"About six months after Charlotte's dad died suddenly, she started wetting the bed. I think it finally hit her that she wasn't going to see her dad again. Charlotte got more and more insecure and the only way she could express her feelings was through tantrums. She wouldn't get out of bed at times and her grades started to decline. It was really scary to watch my child go into a legitimate depression like that. When Charlotte said it would have been better if she had died instead of her dad, I knew she needed more help than I could give her."*

Once she began therapy, Charlotte connected with her Lena Pope therapist quickly, wanting to go to therapy every week! Her demeanor was just different after meeting with her therapist. Over time, Charlotte became more confident. She started emotionally self-regulating, and her grades improved. Eventually, Charlotte was happy and hopeful again. Before her last session, she said she was glad her therapist would be able to help another kid like her.



FOCUS ON THE FUTURE

After being removed from her school for a serious behavior issue, Amanda was enrolled in the Juvenile Justice Alternative Education Program (JJAEP) administered by Tarrant County Juvenile Services in partnership with Lena Pope. In her own words, Amanda says: *"The Juvenile Justice Program helped me know my worth and what I'm capable of. The staff believed in me and helped me realize I need to start looking to the future and thinking about what I want to do in my life. My relationships with my mom and sister are stronger after the support and encouragement I received from the staff. Thank you for always being there for me."*



WHY FAMILIES COME TO LENA POPE

EMOTIONAL WELL-BEING

We provide counseling services to children, families, and adults regardless of ability to pay. Counseling services utilize evidence-based and trauma-informed practices to improve child and family well-being. We provide outpatient substance use services to individuals age 17 and up.

1,881
clients served

17,721
counseling sessions provided by highly-trained, caring, and compassionate staff this year.

INTELLECTUAL WELL-BEING

We're preparing kids for kindergarten and beyond utilizing social-emotional learning, family engagement, and evidence-based curricula. We have two Early Learning Centers and a tuition-free public charter school, Chapel Hill Academy (CHA), for pre-k to 8th grade.

1,230
clients served

99 %
of students entering kindergarten upon graduation from the ELC met or exceeded expectations for kindergarten-readiness.

BEHAVIORAL WELL-BEING

We provide behavioral and therapeutic interventions for youth involved with the juvenile justice system and work to reduce recidivism rates. We have partnerships with Tarrant County Juvenile Services, the Texas Juvenile Justice Department, local police departments, and other local entities.

869
clients served

93 %
of youth receiving services to reduce criminal behaviors had no additional criminal charges filed while enrolled in services.



HOW OUR COMMUNITY SUPPORTS LENA POPE

FIESTA DE ORO

For the 43rd year, friends of Lena Pope gathered in the beautiful gardens at Joe T. Garcia's to celebrate and financially support Lena Pope's programs.



SMaRT CAMP

Junior League volunteers assisted with SMaRT Camp for CHA's 3rd - 8th graders. Field trips included the Perot Museum, Dallas Zoo, & Globe Life Field.



LENA POPE GOLF CLASSIC

Unique to our annual golf tournament, golfers interact with merit students from the JJAEP. Students get a golf lesson and challenge players to a putting contest for prizes.



INVESTING IN OUR STAFF



**29 staff members (31%)
have served Lena Pope
for 10-50 years!**

Our staff are part of what makes Lena Pope such a caring organization. Our leadership team works diligently to make sure staff know they are supported and appreciated. This includes finding ways for staff to connect outside of the workplace and encouraging physical and mental wellness. We appreciate your support in investing in our high-quality staff so they can devote their energy to their work and serve our community with excellence.

- **2** staff earned their clinical license completing **3,000** supervised clinical hours. Lena Pope has **8** Spanish-speaking therapists, **22** licensed clinical therapists, and **7** staff working toward their clinical license.
- All Lena Pope staff completed more than **4,500** hours of training toward certifications and professional development.
- Employees supported our mission financially, donating **\$18,755**.

2021-2022 AWARDS AND RECOGNITIONS

BEST OF CHILDCARE

for the last 7+ years by 76107 magazine.

BEST WEDDING CHAPEL

by The Best of Texas magazine.

BEST PLACE FOR WORKING PARENTS

three years running.

TEXAS RISING STAR CERTIFICATION

4-Star rating for both Early Learning Centers for 8+ years.

COUPLES' CHOICE AWARD

by WeddingWire for the Marty Leonard Community Chapel.

BEST COMPANIES TO WORK FOR IN FORT WORTH

by Fort Worth, Inc. magazine.

PROGRAM SPOTLIGHT

CHAPEL HILL ACADEMY IAMHER PROGRAM

After school once a week, you can find 7th and 8th grade girls gathered at CHA participating in a girls mentoring program called IamHER. IamHER's mission is to give each girl the tools for life that educate and empower HER to become HER best self. This year focused on:

- stress and coping practices,
- identifying emotions & communicating feelings,
- the impact of physical activity and nutrition on mental health,
- teacher-student mentorship and goal setting.

We've seen an increase in academic performance, improved behaviors, and more positive relationships from our students.



Making the Most Impact

Investing in children today leads to a lifetime of success.

EVERY OUNCE OF SUPPORT MAKES A DIFFERENCE

What does philanthropy do?

Philanthropy plays a critical role in our ability to structure our programs in ways that are accessible and affordable for families of all backgrounds. The proactive services Lena Pope provides improves the emotional, behavioral, and intellectual well-being of kids and keeps them on a path toward success.

Your gifts provide:

- flexible rates and financial support for clients without insurance or who can't afford to use their insurance, which allows us to provide counseling services to anyone who calls for help.
- tuition support and flexible rates that families at our Early Learning Centers can afford, ensuring all children have access to high-quality early learning.
- summer SMaRT Camp with enriching field trips for our students at Chapel Hill Academy.
- additional support services and pro-social enrichment activities that complement the skill-building goals of our programs.
- financial assistance to clients experiencing an emergency so they can remain focused on their therapeutic or academic journey.

*77 % of all
clients have
household
incomes under
\$35,000.*

*40 % of the
families at our
Early Learning
Centers need
financial
assistance.*

Your gifts support the **whole child** and the **whole family**, ensuring everyone in our community has access to services they need.